

AUGUST 2020 CCDC SAFETY MESSAGE

AUGUST 2 - 8, 2020 IS NATIONAL STOP ON RED WEEK

August 2-8, 2020 is national Stop on Red week created by the Federal Highway Administration and sponsored by the National Coalition for Safer Roads.

This week is particularly important to CCDC as we are asking drivers to pay attention to and obey traffic signs especially STOP signs used during our drive through events.

On the National scene, lives are lost or changed every day because drivers recklessly decide to run red lights or stop signs. In 2018, 846 people were killed in red-light running crashes. 139,000 more were injured. More than 3.5 Million drivers ran red lights in 2019. Insurance Institute for Highway Safety found that about half of red-light running crash deaths involve pedestrians, cyclists and occupants in vehicles struck by the red-light runners.

This week is focused on red light running but many of us have experienced stop sign running in our area. Cars arrive at a stop sign and see no one else there and just roll through the intersection. Ensure that if you are at a stop sign intersection that you make eye contact with the driver in the cross path. This ensures that you both know the other vehicle is there.

The concept of vehicle awareness applies to our CCDC drive through testing sites. Drivers going through the testing sites are doing something unfamiliar to them. Our job is to help them get through the whole process safely.

For our CCDC events, we need to be sure drivers going through our traffic lanes are aware of our STOP signs and the volunteers holding them. Again, make eye contact with the driver to be sure they are aware of you. Drivers going through the testing sites are doing something unfamiliar to them. Our job is to help them get through the whole process safely.

DO NOT STEP IN FRONT OF THE CAR TO STOP THE CAR. Hold your STOP flag out in front of the oncoming car. If they do not stop, at least they will hit the pole and not you!

Let's make sure that we don't add any statistics to red light or stop sign running in our daily driving or at our test sites.

THINK SMART, BE AWARE, BE FLEXIBLE, BE EDUKATED